



LIVING *our* VALUES

Dr. Nick Place
Dean and Director, UF/IFAS Extension
2019 Master Gardener Volunteer Conference | October 23



40 years of Extension Master Gardener Program!

- Exemplary work that is built upon intentional volunteer engagement
- It takes a village of Specialists, Agents and Volunteers
- Congratulations to all of you!



What are UF/IFAS Extension Values?





How did
we identify
these
values?



Shaping Solutions FOR Florida's Future

THE UF/IFAS EXTENSION ROADMAP
2013 – 2023

UF UNIVERSITY of
FLORIDA
IFAS Extension

UF | IFAS Extension
UNIVERSITY of FLORIDA



Why care about values?

When your values are clear to you, making decisions becomes easier.

— Roy E. Disney





Unique Purpose





*We provide relevant, high-quality, unbiased, research-based educational programs that **EMPOWER** Florida's citizens to improve their lives.*

Excellence





Integrity

*We serve all with mutual **RESPECT** and **HONESTY**.*





Collaboration & Partnership

*We commit to **ASSEMBLE THE EXPERTISE** needed to address important issues and extend the reach and depth of our educational programs.*





Lifelong Learning

*We value the **PERSONAL DEVELOPMENT** of our faculty, volunteers, and the people we serve.*





Diversity

*We support Florida's diverse population and we ensure that our programs are **ACCESSIBLE TO ALL.***





*We provide timely **SOLUTIONS** that are research-based, practical, and relevant.*

Responsiveness





We commit to the use of **TECHNOLOGY** and **INNOVATION** in the delivery of our educational programs.

Innovation

The screenshot displays the UF IFAS Extension website interface. At the top, there is a blue header with the UF IFAS Extension logo and a search bar containing the text "What cars we help you with?". Below the header is a large banner image of people kayaking in a pond. Underneath the banner, there is a blue call-to-action box that reads: "CHECK OUT OUR GUIDE TO USING THE NEW SOLUTIONS FOR YOUR LIFE WEBSITE! TELL US WHAT YOU THINK OF OUR NEW LOOK! WRITE TO SFYL@IFAS.UFL.EDU." Below this, there is a row of six category tiles: Agriculture, Natural Resources, 4-H Youth Development, Lawn & Garden, Family Resources, and Learning Opportunities. Further down, there is a section titled "WHAT'S IMPACTING FLORIDA" with a "Sort by Your Interest" dropdown menu set to "NATURAL RESOURCES". This section features two article tiles: "TRENDING NOW" with the headline "UF/IFAS Extension Women Are Making History Every Day" and "Air Potato Patrol" with a sub-headline "What do you do if you're trying to collect information on a big statewide problem such as the invasive air potato vine? If you're Bill Leeder, residential horticulture agent with UF/IFAS Extension Hernando County, you combine the power". To the right of these tiles is a blue sign-up box for a monthly e-newsletter with the text "Learn something new every month. Join for our monthly e-newsletter and stay informed about what's going on in Florida." and a "SIGN-UP" button.



We commit to **OPEN COMMUNICATION**
internally and externally.

Communication





We address Florida's challenges through local, regional, national and international
PERSPECTIVES.

**Global
Reach**





**Our
UF/IFAS
Extension
Values**

Unique Purpose	Excellence
Collaboration and Partnerships	Integrity
Lifelong Learning	Responsiveness
Diversity	Innovation
Global Reach	Communication



Living Our Values

It is easier to exemplify values than teach them.

– Theodore Hesburgh, CSC,
University of Notre Dame





Extension: Your Local Resource



- <https://www.youtube.com/watch?v=hTAuyZgVZxs>



Thank You!